ORDER

704716 Order / Rev: Orders 06264226 Alt Order #: FRIENDS OF THE MJRTY Product Desc: **KPNX** 4939 Estimate: Jim Quinn Primary AE: 08/07/12 - 08/20/12 Flight Dates: T-PHI Sales Office: 08/14/12 / 08/14/12 Original Date / Rev: NAT Sales Region: Political Order Type: Multimedia Services Name: Agency Cash Billing Type: Buying Contact: Broadcast Billing Calendar: Billing Contact: EOM/EOC Billing Cycle: 915 King Street 2nd Floor 15% Alexandria, VA 22314 Agency Commission: Friends of the Majority Advertiser Name: New Business Thru: A35+ Demographic: 00:15:00 Order Separation: IS-Candidate/US Senate Product Codes: Advertiser External ID: P-2 Priority: Agency External ID: AGY, GEN, POL Revenue Codes:

 Bitt Ptan

 Start Date
 End Date
 # Spots Gross Amount
 Net Amount

 07/30/12
 08/20/12
 50
 \$35,075.00
 \$29,813.75

Totals Gross Amount Rating Net Amount Month # Spots \$35,075.00 \$29,813.75 0.00 August 2012 50 \$35,075.00 0.00 \$29,813.75 50 Totals

Account Executives

Account Executive Sales Office Sales Region Start Date / End Date Order %

Jim Quinn Start Of Order · End Of Order 100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
In Ch		2 08/17/12		СМ	6-7a	MTWTF	:30	3	\$600.00P-2	0.00 NM	3	\$1,800.00
) 131 1423	00,10,1		12 News Today									
rr from	\$475 to \$	600 per mik	е			m - M - m						
	art Da <u>te</u>	End Date	Weekdays	Spots/Week	Rate	Rating 0.00						
Week: 08		08/19/12	MTWTF	3	\$600.00	-TWTF	:30	2	\$800.00P-2	0.00 NM	2	\$1,600.00
2 KPNX	08/07/1	2 08/10/12	M·F 6-7a 12 News Today	CM	6-7a	- W P = -	.50	_	φοσο.σσ. =			
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08		08/12/12	-TWTF	2	\$800.00	0.00			A=0.0.D.D.D.D.D.D.D.D.D.D.D.D.D.D.D.D.D.D	O OO NIM	-1	\$700.00
		2 08/20/12	M·F Today Show	7-9a CM	7·9a	M	:30	1	\$700.00 P-2	0.00 NM	ı	ψ100.00
			NBC Today Show	V						- 1		
rr from	\$600 to \$	5700 per mik				D-d						
St	art Date	End Date	Weekdays	Spots/Week	Rate Page 20	Rating 0.00						
Week: 08		08/26/12	M	1	\$700.00		:30	4	\$700.00 P-2	0.00 NM	4	\$2,800.00
4 KPNX	08/13/1	2 08/17/12	M-F Today Show		7-9a	MTWT F	.50	4	0700.001 E	0.00		
			NBC Today Sho	₩								
		700 per mil		Doots Atlanta	Rate	Rating				- 1		
	art <u>Date</u>	End Date	Weekdays MTWTF	Spots/Week	\$700.00	0.00						
Week: 08		08/19/12		CM	5-530p	M	:30	1	\$600.00P-2	0.00 NM	1	\$600.00
6 KPNX	(08/20/	12 08/20/12		CIM	3-330p	1.4	,		·	i i		
			M-F 5-530p	C	Pato	Rating						
	art Date	End Date	Weekdays	Spots/Week		0.00				1		
Week: 08		08/26/12	M		\$600.00		:30	4	\$600.00P-2	0.00 NM	4	\$2,400.00
7 KPNX	(08/13/	12 08/17/12		CM	5-530p	MTWTF	.30	4	4000.001 · Z	0.00		
			M-F 5-530p							•		

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KPNX

Order / Rev: 704716

Alt Order #: 06264226

08/07/12 - 08/20/12

Flight Dates:

Advertiser:

Friends of the Majority

Product Desc:

FRIENDS OF THE MJRTY

Estimate:

4939

										-	A
Ln Ch	Start	End	Inventory Code	Break	Start/End 7		Len Spot		Pri Rtg Ty		\$2,400.00
7 KPNX	08/13/1	2 08/17/12	M-F 5-530p M-F 5-530p	СМ	5·530p	MTWTF-	- :30	4 \$600.00	P-2 0.00 N	NIVI 4	φ <u>∠,400.00</u>
Sta Week: 08/	rt <u>Date</u> /13/12	End Date 08/19/12	<u>Weekdaγs</u> MTWTF	Spots/Week 4	<u>Rate</u> \$600.00	Rating 0.00			B.O. 0.00	NM 3	\$2,700.00
N 8 KPNX		2 08/10/12	M-F 5-530p M-F 5-530p	СМ	5-530p	-TWTF-	- :30	4 \$900.00	P-2 0.00 f	NIM! 3	\$2,700.00
Sta Week: 08/	nt Date /06/12	End Date 08/12/12	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00			Rat <u>e Rtg Tv</u>	rne l	
Spot Ch	Date Ra	<u>inge D</u> 2-08/12/12 N	escription	<u>Start</u> 5-530	/End Time		Weekdays -TwThF		0.00) 0.00		
Cr	edited		#·F \$-550p	0.00	. 10						
	g line 24] 08/20/1		M·F 6·630p	СМ	6-630p	M	- :30	1 \$800.00	P·2 0.00	NM 1	\$800.00
			12 News 6pm								
	\$700 to \$ art Date	800 per mik <u>End Date</u>	e Weekdays	Spots/Week	Rate	Rating					
Week: 08	/20/12	08/26/12	M	1	\$800.00	0.00	- :30	4 \$800.00	IP-2 0.00	NM 4	\$3,200.00
10 KPNX	08/13/1	2 08/17/12	M-F 6-630p 12 News 6pm	CM	6-630p	MTWTF-	50	4 5000.00	5.55		
rr from	\$700 to \$	\$800 per mik				D #					
Sta	art Date	End Date	Weekdays MTWTF	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00					
Week: 08		08/19/ <u>12</u> 12 08/09/12	M·F 6·630p	CM	6-630p	T	- :30	1 \$1,200.00	P-2 0.00	NM: 1	\$1,200.00
			12 News 6pm								
	uced to 1: art <u>Date</u>	x on thur 8/9 End Date	only per mike Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 08	/06/12	08/12/12	T	1	\$1,200.00	0.00	-00	4 \$750.00)P-2 0.00	NM 4	\$3,000.00
			Tonight Show Tonight Show	СМ	1035-1135p	MTWTF-	- :30	4 \$750.00	71 -Z U.UV	, 3,00	+21
# of sp	ots chan		to 4x per week per	mike	Doto	Doting					
<u>St</u> Week: 08	art Date 3/13/12	End Date 08/19/12	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$750.00	Rating 0.00					\$00F 00
			M·F 530-6a 12 News Today	СМ	530-6a	M	:30	1 \$225.00	OP-2 0.00	NM 1	\$225.00
	art Date	End Date	Weekdays	Spots/Week		Rating 0.00					
Week: 08	3/20/12	08/26/12	M 2 M·F 530-6a	1	530-6a	MTWTF-	;30	5 \$225.0	0.00 OP-2	NM 5	\$1,125.00
15 KPN/	(U0/13/	12 00/1//12	12 News Today								
<u>St</u> Week: 08		End Date 08/19/12	<u>Weekdays</u> MTWTF	Spots/Week		Rating 0.00			0.00	NM 3	\$675.00
		12 08/10/12	2 M·F 530-6a 12 News Today	CM	530-6a	-TWTF	:30	4 \$225.0	0P-2 0.00	IMMI 2	0075.00
_	tart Date	End Date		Spots/Week		Rating 0.00					
Week: 0: Spot <u>C</u>	h Date R		-TWTF Description		rt/End Time	0.00	Weekdays		<u>Rate</u> <u>Rtg T</u> 25.00) 0.00		
C	redited		M·F 530·6a	530	-6a		141111	[+	,		
	ng line 25		2 12 News 10pm l	M.SU CM	10-1035p	MTWTF	SS :30	4 \$2,000.0	0.00	NM 4	\$8,000.00
			12 News 10 pm 2x to 4x for the wee	M-Su							
	tart Date	End Date	Weekdays	Spots/Week		Rating					
Week: 0		08/19/12	MTWTFSS 2 SAT TDY	СМ	\$2,000.00 Saturday To	0.00 oday	s- :30	1 \$350.0	0.00 0.00	NM 1	\$350.00
18 KPN	A U8/18/	/12 UO/ 0/	NBC Today Sho			,					
_	tart Date			Spots/Wee	Rate S350.00	Rating 0.00					
Week: 0		08/19/12	2 6.7p 12 News S	aturday CM	6-7p	0.00	s- :30	1 \$500.0	0.00 OP-2) NM 1	\$500.00
19 KPN	A U8/18		6p News Now 1	hr		Delles					
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Weel	K Rate	Rating				•	

Advertiser: Friends of the Majority 704716 Order / Rev: Product Desc: FRIENDS OF THE MJRTY KPNX Alt Order #: 06264226 Estimate: 4939 08/07/12 - 08/20/12 Flight Dates:

*Tax 1 Note: Tax 0.5%.

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spa	ots	Rate Pri	Rtg Type	Spots	Amount
19 KPNX 08/18/12			urday CM	6-7p	S -	:30	1	\$500.00P-2	0.00 NM	1	\$500.00
		6p News Now 1h	-								
Start_Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	5-	1	\$500.00	0.00				0.00 1114		\$350.00
20 KPNX 08/19/12	2 08/19/12		CM	Various	5	:30	1	\$350.00P-2	0.00 NM	1	\$350.00
		12 News Sun Too	-								
Start_Date	End Date	Week <u>days</u>	Spots/Week	Rate	Rating 0.00						
Week: 08/13/12	08/19/12	5	1_	\$350.00	0.00	:30	1	\$500.00P-2	0.00 NM	1	\$500.00
21 KPNX 08/19/12	2 08/19/12			530-6p	5	.50	'	\$500.001 -2	0.00 14141		400010
	E 1 D 1	12 News Sunday		Rate	Rating				l.		
Start Date Week: 08/13/12	End Date 08/19/12	Weekdaγs S	Spots/Week	\$500.00	0.00				- 1		
22 KPNX 08/13/12			CM	530-6a	MTWTF	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
22 KFNA 00/13/14	2 00/1//12	12 News Today	3111	000					- 1		
rr form \$150 to \$	200 per mik	,									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	MTWT F	1_	\$200.00	0.00				- 00 444		\$00E 00
23 KPNX 08/13/1:	2 08/17/12		CM	12-1230p	MTWTF	:30	1	\$225.00P-2	0.00 NM	1	\$225.00
		12 News at Noon							- 1		
add to schedule			Ct-0Mask	Doto	Rating						
Start Date	End Date 08/19/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$225.00	0.00						
Week: 08/13/12 N 24 KPNX 08/20/1:			CM	5-530p	M	:30	1	\$900.00 P-2+	0.00 NM	1	\$900.00
N 24 KPNX 06/20/1	2 00/20/12	M-F 5-530p	0101	о осор					1		
mg		Wil o ocop									
Start Date	End Date	Weekda <u>ys</u>	Spots/Week	Rate	Rating						
Week: 08/20/12	08/26/12	M	1	\$900.00	0.00						****
N 25 KPNX 08/20/1	2 08/20/12	M-F 530-6a	СМ	530-6a	M	:30	1	\$225.00 P-2 •	0.00 NM,	1	\$225.00
		12 News Today									
mg											
Start_Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u> 0.00						
Week: 08/20/12	08/26/12	M	1	\$225.00	TF	:30		\$1,000.00P-2	0.00 NM	1	\$1,000.00
N 26 KPNX 08/16/1	2 08/17/12			7-9a	11	.50		φ1,000.001 -2.	0,00 14111		
ma C marcal fran	m bl 625746	NBC Today Show 6/tr703427 for 1x p	∾ e 7/31 (fliobt 7	7.31-8/6)							
rng S moved nor Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	TF		\$1,000.00	0.00						
*Tax 1 Note: Tax 0.5%		_							Totals	50	\$35,075.00